



haywards

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# FINE ART PRINT GUIDE

## Who we are

Mary & Alan Hayward have 30 years of experience in designing and producing presentation material for businesses. Their first large format printer was acquired 15 years ago to make display panels and large photographic prints. Since then Alan Hayward has been developing his art photography with prints on watercolour paper and canvas, and with an Epson 9600 digital printer, using pigmented inks for archival stability, feels confident in offering a bespoke service to artists and photographers.

## Prints

While our prices are based on printing on Hahnemuhle acid free watercolour paper (210 - 308 gsm), alternative papers and canvas are available. For example we can recommend 'premium semi gloss' for photographic images. Please ask for samples, prices of materials and methods of finishing (eg. block mounting & framing).



We are an approved member of the Fine Art Trade Guild which requires that an established standard is maintained.

## Cards

Based on our own nationally distributed hand assembled cards, each image is laser printed and mounted on embossed white textured card (16 sq cm or A5). Supplied with white envelopes and cell wraps, loose for you to add your own signatures or labels. We find that not all images suit this process - simple & strong works best!

## Set Up (payable with order) £55\*

Scan, set up and 1st proof same size as original (up to A3)

Originals bigger than A3 will be costed according to size and type of scan required

If a suitable high resolution scan is supplied by the customer, the set up & 1st proof charge is £35

Further proofs/modifications are charged @ £50 per hour

## Giclee prints on watercolour paper

Once the set up is approved, the file is archived and print runs charged as follows. Images with 25mm border to fit roughly onto the following :

	A4 (210x297)	A3 (297x420)	A2 (420x594)	A1 (594x841)mm	
1 off	£11	£22	£33	£44	each
2 - 5 off	£9	£18	£27	£36	each
6 - 10 off	£7	£14	£23	£28	each

Images not fitting comfortably within 'A' proportions (eg long and thin) will be charged according to area.

## Greetings Cards

For a minimum order of 50 £1 each

Assuming from an existing scan, otherwise there will be a set up charge of £15 for originals up to A3 size. The file will then be archived for future orders.

Carriage (UK) on orders up to £100 is £5, on orders over £100 is free

graphic design, photography and fine art printing